



HNI

HUMAN NETWORK
INTERNATIONAL

COMPANY

PROFILE

2023



INTRODUCTION

Learning & Development Architect

HNI is a leading regional player in learning and development providing world-class corporate training solutions and human capital development services in English and Arabic to organizations and corporations in MENA

200K

Professionals
trained

500+

Satisfied
clients

13

Years
in business

4

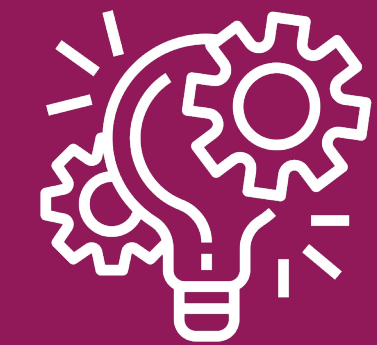
Regional
offices

96%

Returning
clients



ABOUT HNI



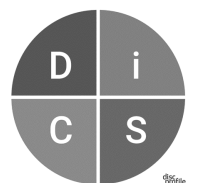
Trusted by

2000+

L&D Professionals



**A large team of professionals creating innovative solutions
for better learning outcomes**



CUSTOMERS ACROSS COUNTRY

 **06+**
Countries served

 **500+**
Companies trust us





ACCREDITING BODIES

ACTVET

Abu Dhabi Centre for
Technical and Vocational
Education and Training | مركز أبوظبي
للتعليم والتدريب
التقني والمهني

حكومة دبي
GOVERNMENT OF DUBAI

هيئة المعرفة والتنمية البشرية
KNOWLEDGE & HUMAN DEVELOPMENT AUTHORITY



المؤسسة العامة للتدريب التقني والمهني
Technical and Vocational Training Corporation

OUR STRATEGIC DIRECTION

To transform businesses in the region through their people, by providing world-class interactive and customised learning & development solutions in both **English and Arabic**.



Mission

To provide a remarkable customer experience for our clients HR and learning needs, by offering the highest level of quality and customisation.



Vision

To be a trusted client partner in transforming businesses through effective HR consultancy and best-of-breed learning solutions.

Values

1
Quality

2
Ethics

3
Passion

4
Customer
Centricity

5
Innovation

REASONS TO CHOOSE



HNI



Professional & Honest advice that the clients really need

Assess and provide professional and honest advice to our clients.



Fully Customized Programmes

Fully customised HR, leadership, training & coaching programs that make a real difference.



Engaging Interactive Training Programmes

Provide training programs in an engaging and interactive manner.



BI-LINGUAL Delivery

Develop and deliver programs in the language of business, English and the language of the region, Arabic.



Understand Local Culture

Located within the MENA region, and we understand the local culture.



100 % Money back Quality guarantee

All our programs are supported by a 100 % money-back quality guarantee.



Continuous Follow up

We act as a real development partner by following up, giving feedback, and going above & beyond



HNI's Learning App

HNI has its very own Mobile Application where you can track your L&D progress.



Your ROI Is Maximized

Reports on training perceived knowledge to measure your L&D ROI.

TESTIMONIALS



Dr. Salah Al Eissa

Global Learning Leader

Excellent Delivery and services, assisting the front line team in adapting critical organizational.



Suja Harish

HR Talent

HNI delivers the best learning solutions to facilitate employee development. A true learning partner.



Ahmed Basfar

L&D Manager

Admirable high level of integrity and professionalism. Very flexible with innovative approach to learning.



Najeeb Al Marghlani

Talent Management Senior Manager

Real added value, genuine partner, highly recommended as a unique learning solution provider



HNI SERVICES

01 Training Programs

02 Competency Assessment

03 HR Consultancy

04 Digitalization & Gamification

05 E-Learning

06 Team Building & Retreats

07 Coaching

08 Onboarding

09 Curriculum Development

10 Youth Camp

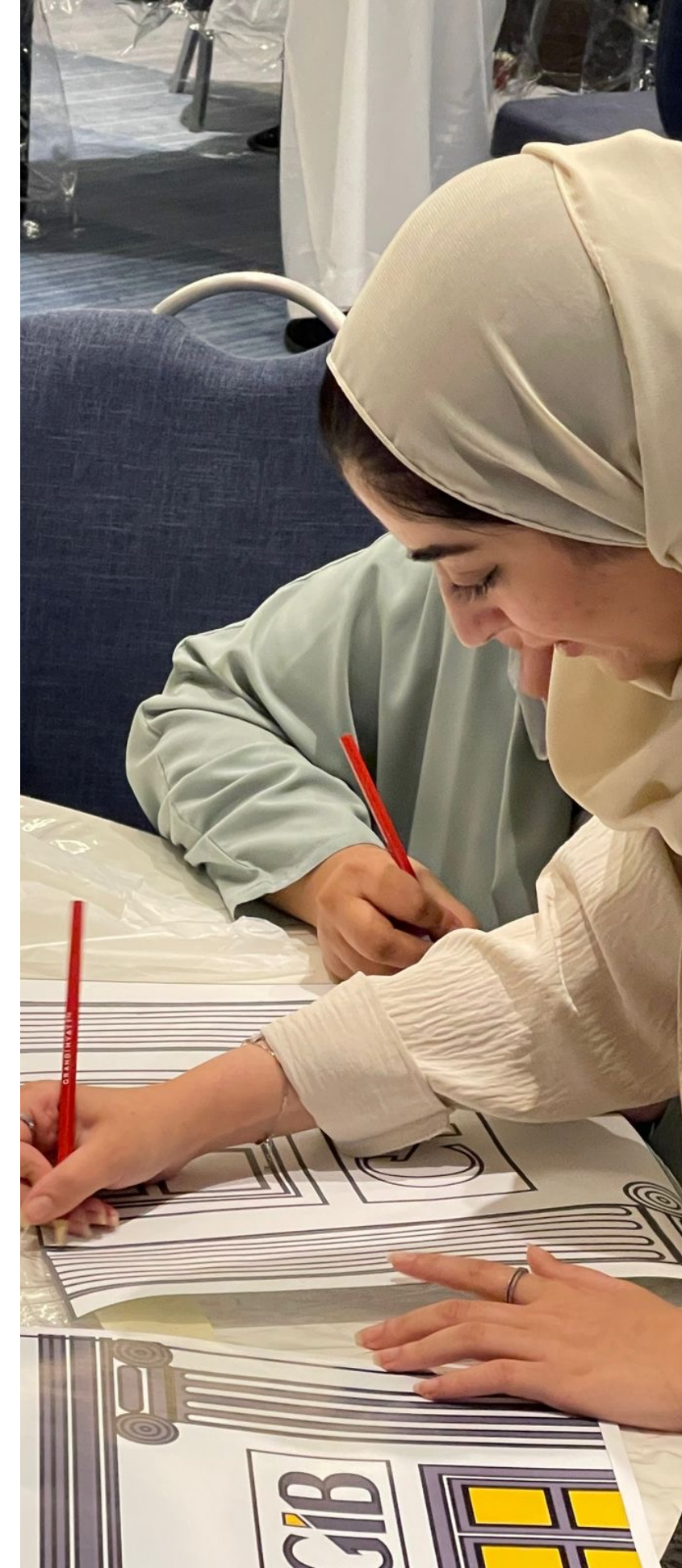
11 L&D Academy

TAILORED TRAINING PROGRAMES

Innovative customized learning solutions that drive real impact

HNI is a top regional leader in the learning and development industry, offering world-class tailored corporate training programs and development journeys in both English and Arabic.

Renowned for its innovative gamified approach to training, HNI has established a reputation as a provider of top-quality blended learning experiences that leave a lasting impression.



TRAINING CATEGORIES

HNI offers an array of training programs that speaks to every need in your enterprise. Our design methodology ensures all learning pillars are effectively implemented

ADMINISTRATION MANAGEMENT	LEADERSHIP & MANAGEMENT
BUSINESS SKILLS	MS OFFICE
CUSTOMER SERVICE	NATIONAL DEVELOPMENT
DIGITAL AWARENESS	OPERATIONAL EXCELLENCE
FINANCE & ACCOUNTING	QUALITY MANAGEMENT
HSE	RETAIL & FMCG
HUMAN RESOURCE	SALES & MARKETING
INTERPERSONAL SKILLS	TEAM DEVELOPMENT
PROCUREMENT MANAGEMENT	PROJECT MANAGEMENT



Signature Programs

Empowering you to unlock your full potential with our signature programs.



ABC Success for Fresh Graduates

Guiding National Fresh Graduates Towards Professional and Personal Success.



Emerging Leaders Program

Building High Performance Leaders for Tomorrow



HEYA: Women Development

Empowering Women Leaders of Tomorrow



Leadership Development Program

Leading Self, Leading Others: Your Path to Success



First Time Supervisors Development

Unleash Your Potential



First Time Managers Development

Your First Step to Effective Leadership



First Line Supervisors Development

Building Stronger Teams, Driving Greater Results



Business Essentials Bootcamp

A comprehensive business training in a compact package



Job Readiness Program

Make your mark with confidence



Sustainability Youth Camp

Creating a Sustainable Future, One Step at a Time



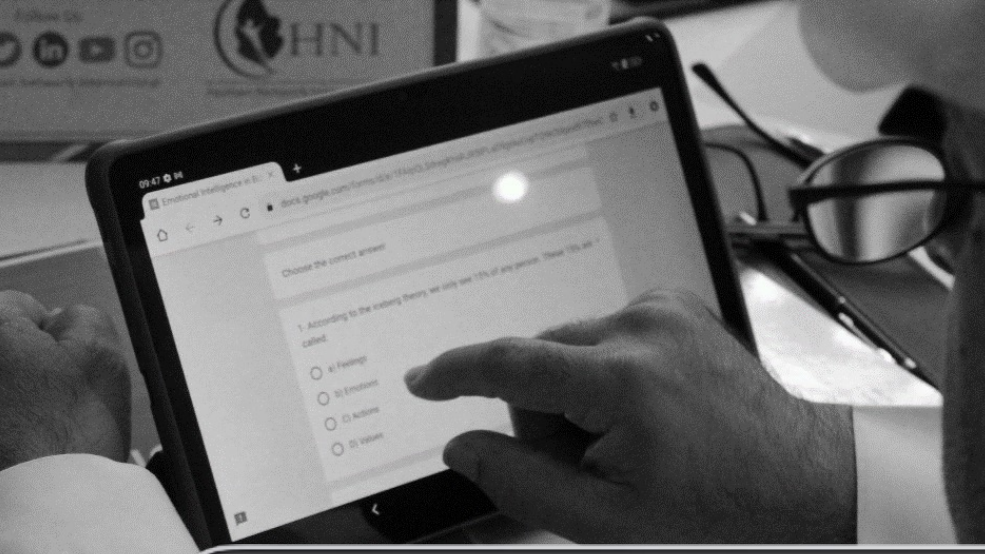
HAYAKUM: Tele-Sales Development

Unlocking Your Sales Potential, One Call at a Time



EXCEED: for Branch Managers

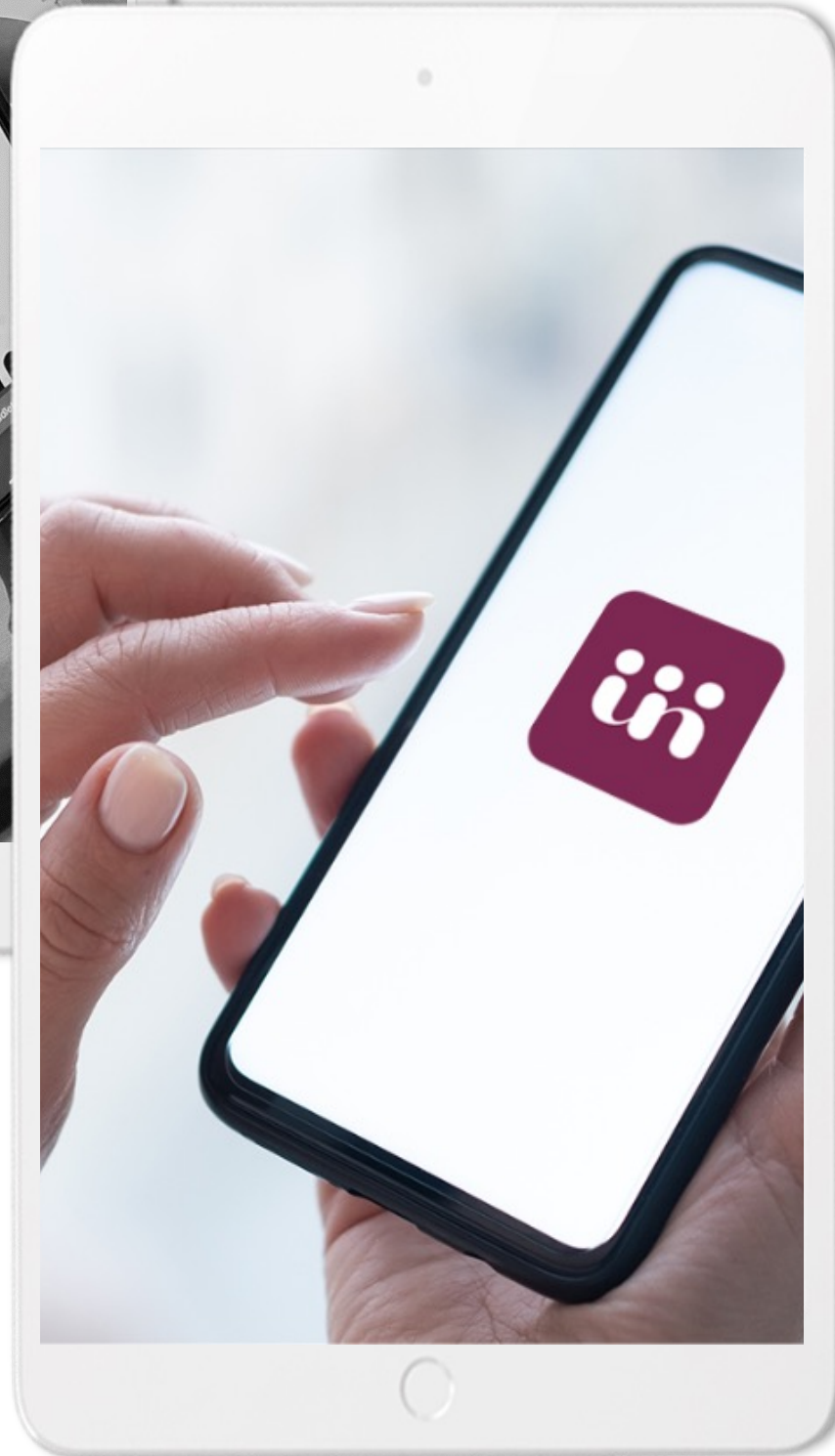
Leading the Way to Branch Excellence



OUR DIGITAL EDGE



TABLET-BASED ACTIVITIES



Our Digital Edge

MOBILE APP



AWARDS



HNI
HUMAN NETWORK
INTERNATIONAL

MAY 2023

HNI has been selected as a finalist for the prestigious EHSA National Award in recognition of its exceptional **use of technology** to drive impactful learning initiatives.

INNOVATION HUB TEAM PRODUCTS SAMPLES

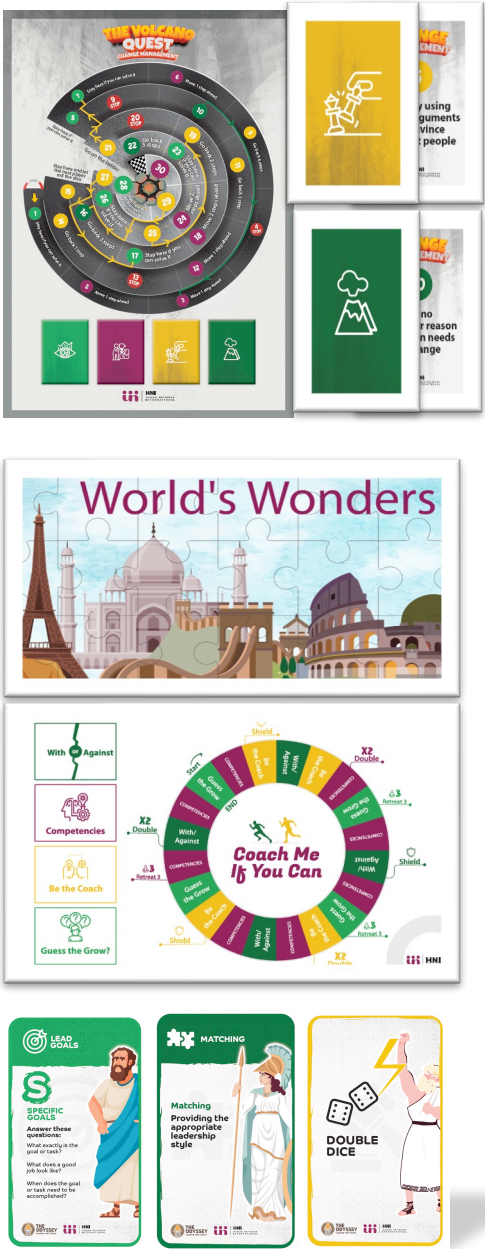
VR Games

Digital Games

Board & Card Games

Physical Games

DIGITAL PLATFORMS



Games suitable for Face to face / VIRTUAL training



More Engagement



More Retention



More FUN learning

COMPETENCIES ASSESSMENT

HNI places great importance on assessment and development centers as a means to identify and select individuals with high potential and talents. They use a variety of assessment tools and methods to evaluate candidates' abilities and potential, and compare them to the organization's strengths. HNI employs qualified assessors to evaluate and observe candidates during assessment center interventions and provide personalized reports with evidence and scores for each competency and suggestions for personal development.



HR CONSULTANCY

From building a competency framework to establishing a full fledged L&D function, we follow international best practices in HR and L&D consulting

Competency Framework

Performance Management

Employee Engagement

Human Capital Strategy

HR Policies and Procedures

Succession Planning

Workforce Planning



DIGITALIZATION & GAMIFICATION

Using cutting-edge technology to digitize learning and make it memorable

Digitalization & Mobile App

Business Simulation

Animated Videos

360 Walkthrough

Metaverse for L&D

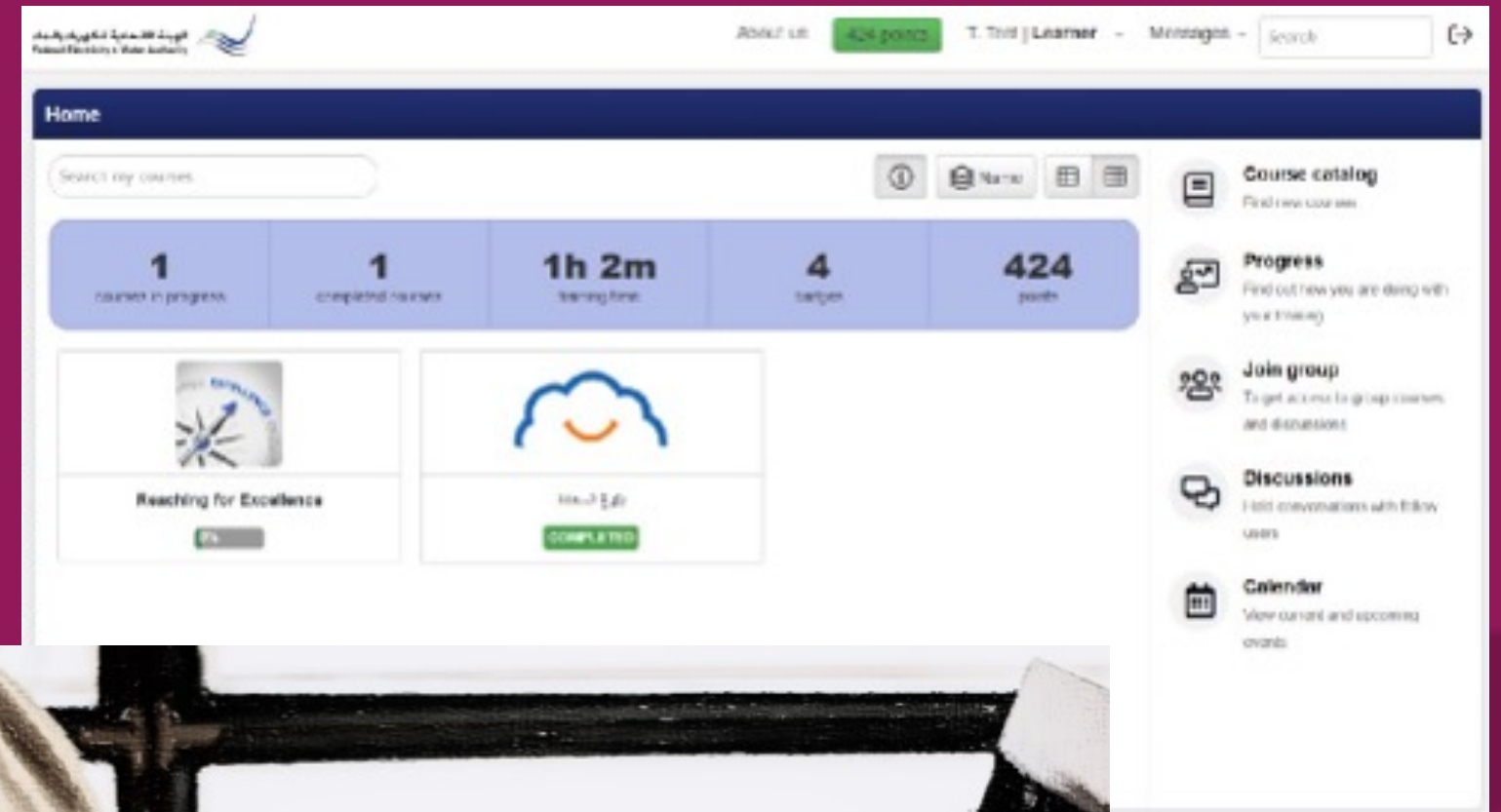
VR for L&D



E-LEARNING

HNI creates complete digital e-learning solutions in Arabic and English for organizations and businesses.

Our E-learning content is entirely created in-house and is based on the most recent advancements in accelerated learning and interactive screen techniques. Our e-learning modules are compatible with any LMS system, including Android, iOS, and Windows.



TEAM BUILDING & RETREATS

HNI has the experience and resources to create an unforgettable high-impact event for you, whether it's a team-building day out, a strategy retreat for senior executives or a company-wide annual gathering.

Our innovation team constantly designs team-building activities that are unique, exciting and dynamic to encourage participants to connect and improve areas of collaboration and communication.



COACHING

Coaching is a powerful and transformative tool that can be used to improve the performance of individuals and/or teams.

HNI offers an array of targeted coaching areas, such as;

Executive Coaching

Leadership development coaching

Performance Coaching

Sales Coaching

Strategy or business coaching

Team Coaching



ONBOARDING

To transform a new hire from a nervous newcomer to a fully integrated and productive team member, an effective onboarding program is a must. The best programs necessitate a great deal of thought and planning. With HNI as your onboarding architect, your company's onboarding program will include more than just workplace orientation.

We use a well-planned journey that includes customized games, digitalized experiences, and encapsulated company values.



CURRICULUM DEVELOPMENT

We have developed an HNI design methodology that ensures all learning pillars are effectively implemented. Our design is based on Agile ADDIE, and we work closely with clients and success partners to design customized curriculums for different tracks. Our instructional design projects result in impactful training workshops and long-term learning journeys, providing exceptional learning experiences.

We use interactive and interconnected learning activities, utilizing technology through various digital tools for a hands-on approach, and integrating e-learning and animated videos as needed. Our learning package includes PowerPoints, participant guides, knowledge assessments, activities, and handouts, as well as a transfer of knowledge to the learning and development team to ensure successful delivery of the curriculums



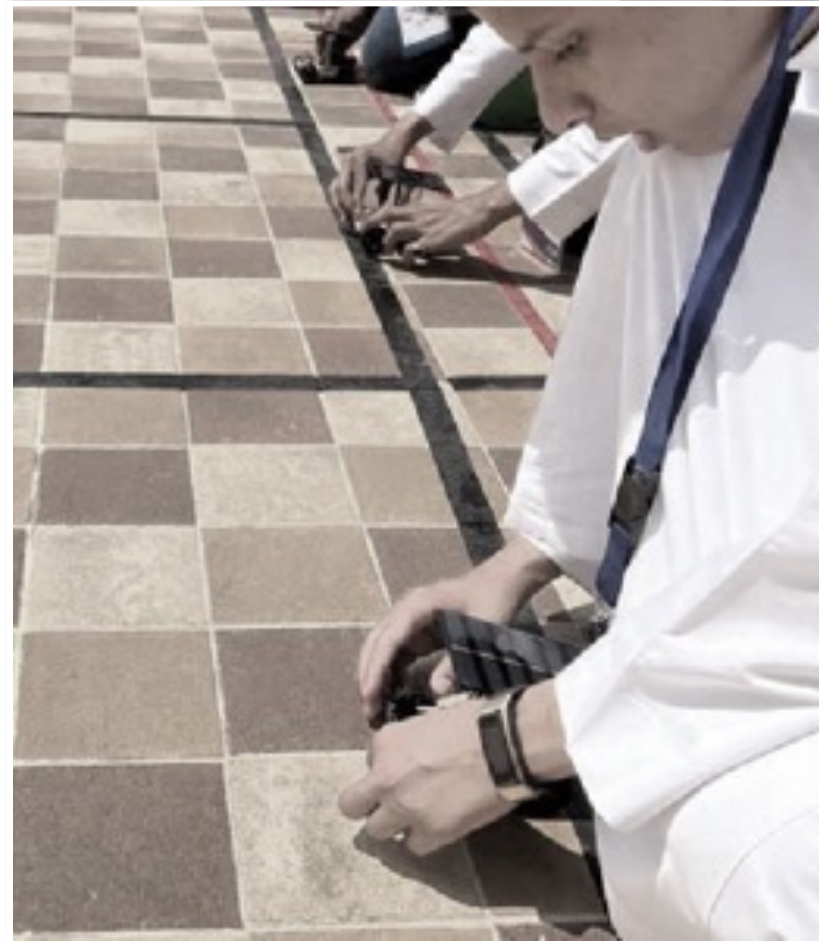
YOUTH CAMP

Full-day interactive workshops filled with fun and learning, tailored to your needs and industry.

These camps are designed to host young participants (based on the age group you specify), where HNI provides a one-of-a-kind experience of intensified material and learning outcomes.

12-17 years old is the typical age range.

Depending on the topics and skill level, the duration ranges from 5 to 20 days.



L&D ACADEMY

Whether it is a general learning, sales, or leadership development academy, we assist large organizations in setting up their own internal academies. HNI is your partner throughout the entire process. everything from the initial concept stage to the creation of the materials to the dissemination of the information to your own internal L&D team



A man in a dark suit stands with his back to the camera, looking out of a large glass window at a dense city skyline. The scene is in grayscale, with a soft, hazy atmosphere. In the foreground, a portion of a modern office interior is visible, including a white desk and a chair. A large, semi-circular purple graphic element is positioned in the bottom left corner of the slide.

ORGANIZATIONAL CAPACITY

01 Project Management Office

02 Graphic Design & Animation Department

03 Innovation Hub

04 Learning & Development Team

PROJECT MANAGEMENT OFFICE

The project management office (PMO) at HNI is a support structure that helps us to effectively plan and manage our projects. The PMO can be seen as a backbone for the entire organization. It helps to define processes, set standards and track progress towards goals.

Our PMO ensures the following for HNI and its partners:

Reduce risk of Miscommunication: by improving communication across all stakeholders. It is our one-point communication channel where the stakeholders can share ideas, ask questions and share documents related to their projects easily.

Planning: The first step in managing any project is planning it out from start to finish. Our PMO is be able to create detailed plans that include estimated costs, schedules, resources required and other details about each project. These plans also include contingency plans for unexpected problems that could occur during execution (e.g., if there is a change in scope).

Monitoring: HNI's PMO establishes KPIs, monitoring and evaluation frameworks where the best quality for design and delivery is always met.



GRAPHIC DESIGN & ANIMATION

Our Design team at HNI takes on all marketing and branding projects that require graphic support like product logos, website images, social media ads, presentations, etc. In most cases, our in-house designers ensure that the projects they receive from multiple stakeholders are effectively managed in terms of time, cost and quality across different areas.

They are the guardians of HNI and partners' brand

A key benefit of HNI's in-house design team is their deep knowledge of the business and the brand. They know the ins and outs of the corporate identity and can spot any issues in brand collateral faster than anyone.

Our Design Team have control over cost and quality

From a financial perspective, HNI's design team is capable of delivering high quality standards while saving extra cost of hiring an agency or a freelancer charge per hour or piece delivered.



INNOVATION HUB

HNI's innovation hub is a team of game developers and L&D content experts who are dedicated solely to incorporating latest trends of using digital solutions and business simulation games into dry training materials.

Our Innovation Hub is one of the Unique selling Propositions that distinguishes HNI from all other providers.



L&D CONSULTANTS

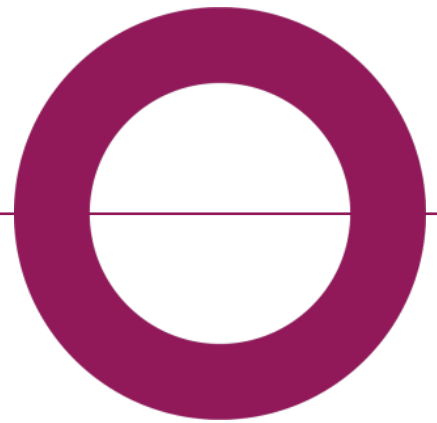


HNI also has a Subject-Matter experts' team in place reporting to our L&D Consultants. This is where state-of-the-Art content is created and reviewed regularly as per quality guidelines of top global universities and training institutes. This team ensures maintaining excellence standards and integrating latest business trends within any given curriculum.



HNI IN ACTION

01 Sample Projects





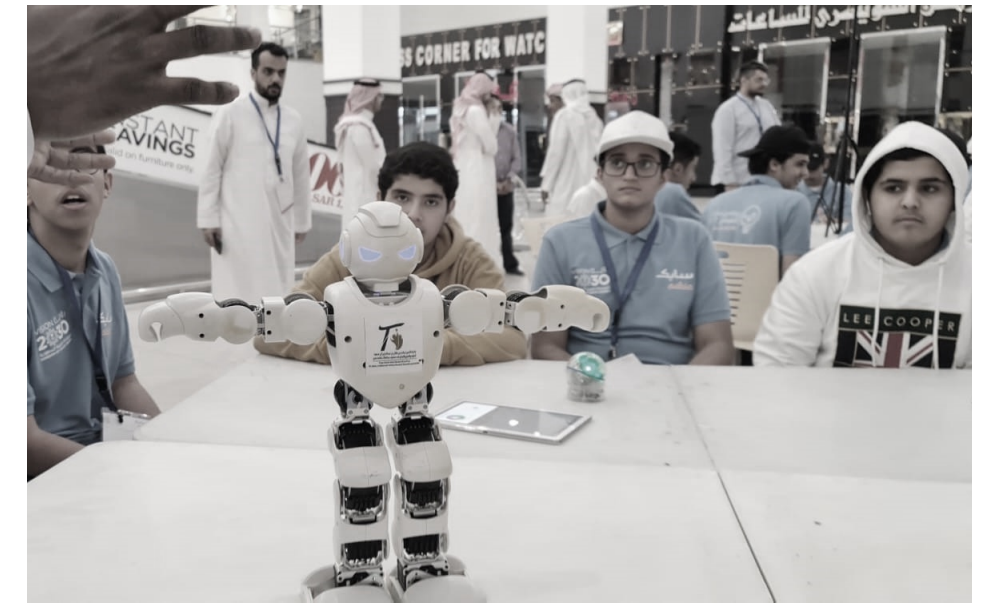
From Our Portfolio

Creative Work Come From Passion & Hard work

SUSTAINABILITY YOUTH CAMPS

KINGDOM OF SAUDI ARABIA 2019 & 2022

HNI designed and delivered Youth Sustainability Camp in association with SABIC hosting 800 students in 4 different locations all over KSA simultaneously. The project was managed by HNI from A-Z in 2019 and then again with a new content design in 2022. One of the crowning jewels of HNI achievements in the L&D field is this breakthrough in delivering highly sophisticated curriculum design to young nationals using innovative methods of training.





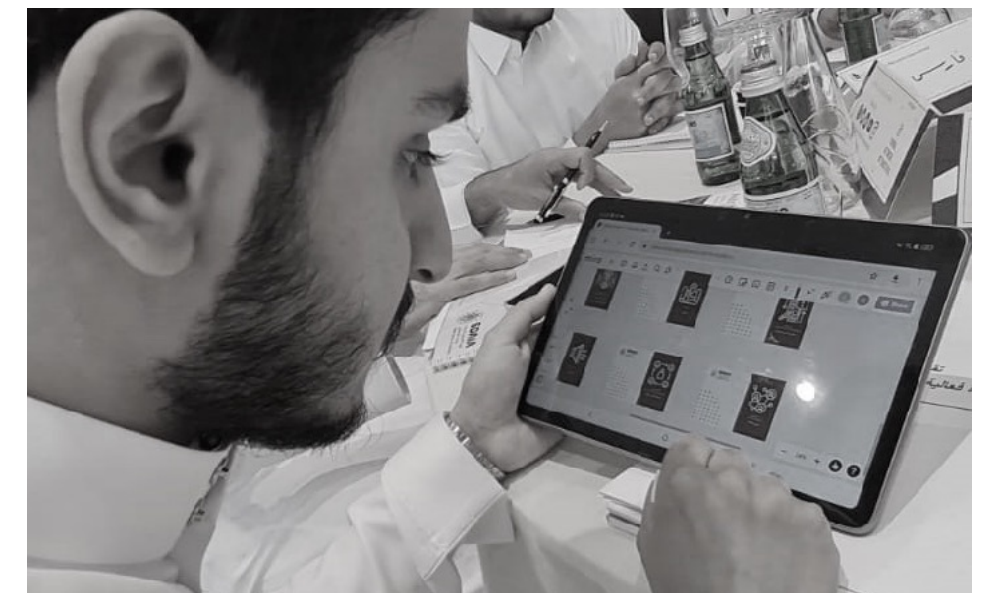
From Our Portfolio

Creative Work Come From Passion & Hard work

COACHING FOR MANAGERS

Kingdom of Saudi Arabia 2022

HNI designed and delivered TASNEE – Coaching for Managers Training Program in association with TASNEE hosting 50+ Managers in Riyadh. This development track integrated VR-based activities and immersive learning techniques which is one of the key positioning aspects of HNI's presence in Gulf Countries.





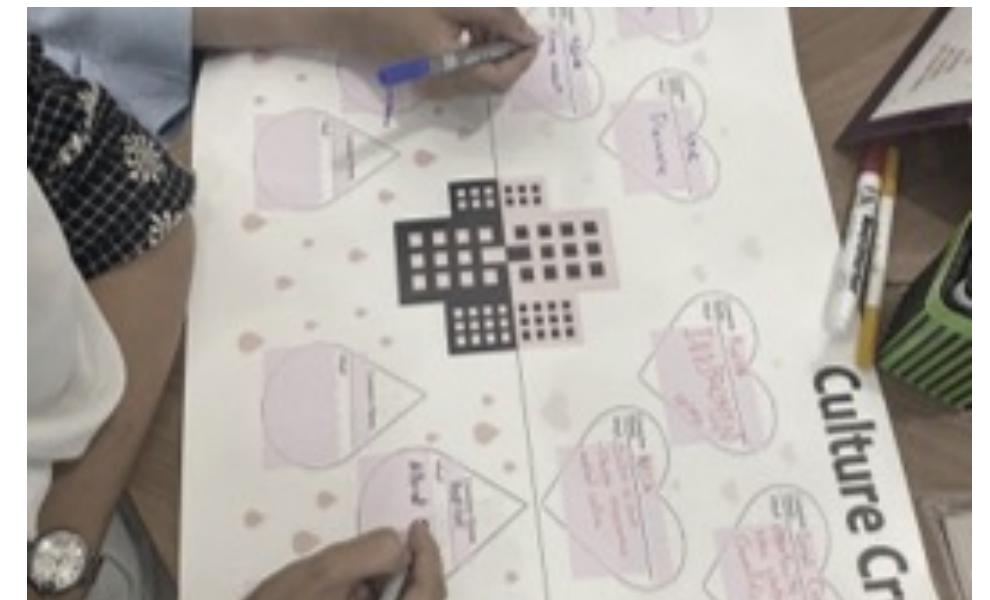
From Our Portfolio

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WOMEN LEADERSHIP PROGRAM - HEYA


Kingdom of Saudi Arabia 2022

HEYA is one of HNI's Signature Programs on Women Leadership Development that extends over the course of 6 months. The program is built inline with United Nations SDG No. 5 – Gender Equality which is adopted in 2030 national agendas in the middle east. The journey covers modern leadership approaches and aspects of Strategizing Women Leadership in Business. It is a uniquely designed program that spearheads global practices of gender balance at the workplace and introduces international standards for business management.



THANK YOU

Get in Touch

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